

How do we use cookies?

We also use cookies in order for our website to function properly, for our suggestions to be adequate, interesting and easy to use. In order to use cookies, the browser you use must support them. Our website works without cookies, but in a very limited volume and without the ability to use some basic functions.

Cookies are a standard tool for storing information related to the use of websites.

Cookies are small text files that are created automatically when you visit each website and are stored in the browser you use on your computer or other device. Thanks to some cookies, we are able to link your activity on our website until you turn off your browser. By turning off the browser window, these cookies are automatically deleted.

However, there are other cookies that remain in your browser or device for a pre-set period of time and are activated each time you visit our website. In addition to cookies, we also use the so-called tracking pixels, which are small images invisible to the average user that work on a similar principle as cookies. The period of time the cookies remain in your browser or device depends on the settings of the cookies themselves, as well as on your browser. We store the data received from cookies for a maximum of 1 year.

6.1. What cookies do we use?

The cookies we use on our website can be divided into 2 main types:

- Short-term, so-called "Session cookies", which are deleted immediately after the end of the visit to our website;
- Durable, so-called "Persistent cookies" that remain in your browser or device for a period of time or until you remove them manually.

Depending on their functions, we can divide cookies into the following types:

o Basic, which are technical and functional cookies, important for the basic functioning of the website. Without these cookies, you cannot put items in the basket, send orders or log in to your customer account.

o Analytics that help us increase the user-friendliness of our website by understanding how users use it. In addition, they allow us to analyze the impact of different sales channels.

o Remarketing, which we use to personalize the content of our ads and target them properly.

In practice, we use the above cookies, for example, to:

o Proper functioning of the basket so that you can complete your order as easily and quickly as possible.

o To save your login details so you don't have to re-enter them.

o The best possible adaptation of our website to your requirements thanks to the tracking of visits, your website traffic and the functions you use.

o Get information about which ads you are looking at so that we will no longer show you ads for products that do not interest you.

Some cookies and their content may collect information that may subsequently be used by third parties and that may, for example, directly support our advertising activities (so-called "third party cookies"). For example, information about products purchased from our website may be displayed by an advertising agency as part of displaying and customizing advertising banners on websites you visit. However, these third-party cookies are anonymized and cannot be identified from this information.

- 6.2. How can you restrict cookies?

The settings for the use of cookies are part of the Internet browser you use, and in most browsers the initial settings accept cookies. You can use your browser to completely reject cookies or just limit them to the types you choose. However, this also restricts the operation of our website and you will not be able to use the features we offer in full, including logging in to your client account.

You can also use anonymous browser mode, which does not completely prevent the use of cookies, but better anonymizes them and does not save the history of visited websites.

Information on the ability to set cookies is available at the link below or in other documents of Internet browsers:

- Chrome
- Firefox
- Internet Explorer
- Android
- Iphone and iPad